



2024 COWTOWN FAIR SPONSORSHIP PACKAGES



There are 4 sponsorship packages to choose from with the following benefits. Select which sponsorship you want today, and let us help market you!!

Marketing we offer with our packages include :

- Website Recognition displayed for the year
- Social Media Recognition on daily posts during the event
- Event Recognition on Entrance Banners
- Digital Billboard Recognition
- Recognition on all School coupons and handbills delivered to local and surrounding businesses

Cowtown Event Perks Include :

- Reserved front row parking spots
- Free admission
- Free Parking
- Free unlimited ride wristbands where Members get to ride the rides for free

BENEFITS & Memberships

Level 1 : The “Cowtown Fun” membership 1000\$

- 2 Free, Reserved Front Row parking spots for the duration of the event (200\$ Value)
- 2 Free, parking passes for the duration of the event (200\$ Value)
- Free admission for 2 into the fair Friday, Saturday & Sunday (120\$ Value)
- **Marketing:** Recognition on the gate/signage – Banner on Entrance gate (3’W X 2’H)
- **Marketing:** Recognition on website sponsor and homepage – We display your logo on the scrolling banner on all pages of our website for the entire year
- **Marketing:** Recognition and call outs on social media platforms – We post daily during the fair proudly displaying & calling out your sponsorship
- An exclusive thank you gift from our family to yours !

Level 2 :The “Cowtown Silver” membership 1900\$

- 2 Free Reserved Front Row parking spots for the duration of the event (200\$ Value)
- 3 Free parking passes for the duration of the event (300\$ Value)
- Free admission for 3 into the fair for the duration of the event (300\$ Value)
- 2 free Ride wristbands per day for Friday, Saturday & Sunday (360\$ Value)
- 1 Free 10X10 Booth Space (800\$ Value) to Showcase your Business
- **Marketing:** Recognition on the gate/signage – Banner on Entrance gate (3’W X 2’H)
- **Marketing:** Recognition on website sponsor and homepage – We display your logo on the scrolling banner on all pages of our website for the entire year
- **Marketing:** Recognition and call outs on social media platforms – We post daily during the fair proudly displaying & calling out your sponsorship
- An exclusive thank you gift from our family to yours !

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Level 3 : The “Cowtown Steer” membership 2700\$

- 3 Reserved Front Row parking (300\$ Value)
- 5 Free parking passes (500\$ Value)
- Free admission for 5 into the fair for the duration of the event (500\$ Value)
- 4 free Ride wristbands per day on Friday, Saturday & Sunday (720\$ Value)
- 1 Free 10X10 Booth Space (800\$ Value)
- **Marketing:** Recognition on the gate/signage – XL banner at the Entrance Gate (6ft X 3 ft)
- **Marketing:** Recognition on website sponsor and homepage - We display your logo on the scrolling banner on all pages of our website
- **Marketing:** Recognition and call outs on social media platforms – Our social media team will post daily on multiple platforms during the fair to proudly display and call out your sponsorship
- An exclusive thank you gift from our family to yours !

Level 4 : The “Cowtown Cowboy” membership 5000\$

- All the benefits in the Level 3, Cowtown Steer membership
- **Marketing:** Recognition on billboards – Qty. 3 billboards proudly displaying your logo as a Cowtown Fair Sponsor !
- **Marketing:** Recognition on School coupons and handbills – All handbills and Fee coupons will display your logo

**** Level 4 Must be purchased at least 2 months in advance of the fair.**

To have an idea of the Value you'll get when becoming a Cowtown Sponsor, the following items are priced for reference during regular operating hours.

- Admission Tickets : 10\$/person
- Parking : 10\$/vehicle
- Reserved Front Row Parking : ONLY offered to Sponsors
- Unlimited Rides Wristbands : 25\$ to 30\$ a piece

To become a sponsor today, fill out the sponsorship form and return by e-mail or mail to Magnolia Fair Company, LLC with payment. For additional questions e-mail Karla Pugh at karla@magnoliafairs.com Phone - (901) 229-8877